

THE GLEICHEN CALL

VOLUME 48

NO 17

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Town & District

Mr. and Mrs. Patton have gone to the Pacific Coast where they are spending their holidays. They will be away two or three weeks.

Mr. and Mrs. Parrot of California arrived in town last week to visit the former's father, Mr. Geo. Hunter and her brother Mr. Rupert Hunter and sister Mrs. Fraser of Standard.

Mr. and Mrs. Basil Payne of California called on Gleichen friends one day last week. This couple lived in Gleichen for many years and some 25 years ago moved away.

Mrs. C. Kilcup, Los Angeles Cal., arrived in town last week to visit her son Clifford for a couple of weeks. Mrs. Kilcup thinks there is no place like Alberta to spend a holiday and thought the fresh air here had something to do with the idea.

Mrs. J. A. MacArthur held an open house in honor of Mrs. F. Morgan, of Vancouver, last Wednesday afternoon. Mrs. Morgan a former resident of Gleichen spent a few days in town visiting friends. She has since left for Calgary to visit her daughter Mrs. Burr.

Mr. and Mrs. Geo. Matthews of Vancouver was in town for a few hours last week looking up some old friends. Mr. Matthews was a former resident of Gleichen and for several years was president of the Board of Trade and since he was a live wire he made the organization hum. At that time he operated a store where the Gleichen Pharmacy is now located. It was destroyed by fire in 1924. A couple of years later Mr. Matthews sold his business and moved to Vancouver where he has lived since. Russell Matthews, wife and family were also in town at the same time last week. They had camping equipment and camped at the river over night.

Lady Luck never smiled on anyone who sits back complacently. That's for sure. Lady Luck admires the man with a purpose in mind—she believes in the old proverb: "Faint heart never won fair lady." She admires the man who has a definite purpose in life—who displays will power, persistence, and those qualities that enable her to be wooed successfully. Nobody who ever amounted to anything depended on carrying around a rabbit's foot in his pocket. Neither did Walter Chrysler gamble his future on a horseshoe nailed above a machine-shop door. Nor did Thomas A. Edison depend upon this same rabbit's foot for his great accomplishments.

Chrysler Report

In a message to the company's 1,200 dealers across Canada on the occasion of Chrysler of Canada's 30th anniversary, E. C. Row, president and general manager stated that 85.9 of all vehicles manufactured by the company since 1925 are still on the highways.

During this period, he added the corporation has paid out in wages and salaries more than 240 million dollars, and in excise and sales taxes to the federal government, another 217 millions.

The retail value of the 1,154,940 cars and trucks produced since 1925 was placed at approximately \$1,800,000,000.

"Chrysler of Canada, with only this brief look to the past, is marching steadily ahead" Mr. Row's message concluded. "With production, sales and payroll now at an all-time high it is appropriate that we take stock, note what we have accomplished and re-set our sights for the future."

Currently the company employs 10,000 salaried and hourly-rated workers at its main plant and offices in Windsor, its field staff and its parts plants in Chatham, Ont., Moncton, N.B., Regina, Sask., and Red Deer, Alberta.

CAUSE AND EFFECT
High wages are a result, not the cause, of prosperity.

It is not the amount of money in wages, but what that money will buy that is important. If money itself were the answer, all we should need for prosperity would be to set the printing presses rolling. Prosperity in turn depends not only on higher productivity but better quality and these things have their origin in improved equipment and methods, devised largely by private enterprise and made possible through capital investment. The important matter of quality is often forgotten, particularly as it not measured by any price index. People may complain about a certain item costing more than it did years ago, but the life of that item may be much longer, thus making the ultimate cost less.

Products like the motor car tire and the electric light bulb are only two of the many examples that could be cited of things that last longer and more time longer than in the days of their early development, yet cost little, if any, more now. Freedom from the necessity of buying replacements so frequently leaves the purchaser more money to spend for something else. When this factor is coupled with greater productivity, achieved through the better equipment and methods mentioned, we have the real explanation for higher living standards.

Increased pay can only come out of production. Any part of a wage advance not warranted by higher volume or productivity simply goes into higher prices, thus accounting for a substantial measure of our inflation. Higher taxes add to their burden. The value of savings goes down. How much better we'd all be if more of our increased volume and better quality were devoted to price reduction rather than higher wages. Under a system of putting too much emphasis on the number of dollars rather than on their purchasing power we may get some benefit in our current earnings, but it disappears in the inflationary flood that submerges our savings, our insurance policies, our pensions and, eventually our current earnings themselves.

C.W.L. Meeting

The C.W.L. monthly meeting was held at St. Victor's Parish hall last Thursday evening at 8 p.m., with Mrs. Leo Desjardins in the chair. Director Rev. Fr. Violini opened the meeting with the league prayer. The roll call was answered by each member, telling where you would like to spend your holidays and w.v. Mrs. C. Evans, secretary treasurer acknowledged receipt of permit of Department of Indian Affairs, giving permission to hold a picnic on July 24th on the reserve. Arrangements were made for treats and sports for the young people.

It was decided to send spiritual offerings of the mass to hospitalized members.

Arrangements were also made for the cleaning of the church and the care of church linens. Mrs. Leo Desjardins, Jr., was appointed publicity convener.

In the absence of Mrs. Clara Desjardine, who was to have read a paper on the Sisters Adorers of the Precious Blood, Father Violini made a few remarks on that subject.

Before the meeting adjourned the president thanked Mrs. Gil Burne for typing the program for the year. A delightful lunch was served by Mrs. Krause and Mrs. Evans.

The pot of gold was won by Mrs. Evans. There will be no meeting in August.

The older text books have statements like the following: Shortage causes prices to rise. Rising prices cause greater production and more careful use. Greater production and more careful use causes greater abundance. Abundance causes price declines and more consumption. If the price of any commodity is fixed by law it is impossible to tell what amount of the product is needed. The American taxpayers have been paying a substantial bonus on every bushel of wheat produced. This has been possible because the United States is a rich country, with a

relatively small wheat production while Canada is a smaller country with a relatively large wheat production. Wheat production with modern machinery became popular and a huge surplus has piled up. This hangs like a cloud over the market and is causing confusion and concern to wheat producers everywhere. The ultimate losses may be greater than the benefit that the bonus has brought. Most importing countries buy their supplies through a government agency, so the exporting countries need a single selling agency to bring bargaining to one point. Farmers do not want to go back to the system where great fortunes were made by middle men who never produced a bushel of wheat. Wheat agreements among nations provide a sheltered market, but the price per bushel paid is much less than the price quoted on the various grain exchanges. The Canadian government has arranged over recent years to buy large quantities of wheat from farmers and give it to people of the world in backward countries that are starving. This policy should be continued, but the United States government paid their wheat pro-

ducers such a high price that great quantities were produced, causing the present disruption of ordinary world trade. Canada was the first country in the world to adopt the standard time system that is now in universal use.

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THE CANADIAN BANK OF COMMERCE

R. W. HANLEY, MANAGER GLEICHEN BRANCH

Some things speak louder than words...



Chrysler New Yorker DeLuxe Four-Door Sedan

Every gleaming inch of this glamour car says, "Here's distinctive design expressed in perfect taste."

Its sculptured metal sparkles with highlights that express the clean, simple beauty of Chrysler's motion-design for The Forward Look.

Turn the key, and the mighty Chrysler V-8 engine comes to life. Let it whisper gently, then touch your foot to the throttle.

Its response is thrilling at any range.

Inside the Chrysler you find a new experience in luxury. Its appointments, superb craftsmanship, and fine materials express contemporary beauty at its best.

Your dealer will gladly arrange for a demonstration drive in this superb automobile. The experience will tell you that you belong in a Chrysler now. Why not phone him today?

The beautiful new

Chrysler

Manufactured in Canada by
Chrysler Corporation of Canada, Limited

SEE THE NEW CHRYSLER, MOTION-DESIGNED FOR THE FORWARD LOOK, AT YOUR CHRYSLER-PLYMOUTH-FARGO DEALER'S NOW!

Gleichen Sales And Service

Human being not necessarily dead when taken from water

It has been noted as curious that in some cases where victims have been under water for only a short time, death has often occurred in spite of artificial respiration, while in the case of other victims under the water for a longer time, life has been restored. It has also been noted by many physicians that in many drowning cases post mortem examination has failed to discover water in the victim's lungs.

In a series of investigations carried on in 1938 by the late Sir Frederick Banting and associates, in co-operation with the Health League of Canada, the reason for these anomalies was found. In a large proportion of cases of apparent drowning the actual cause of death is not drowning, but suffocation. A spasm of the larynx prevents either water or air from entering the lungs, and the result, although there is no water in the lungs, is death, just the same.

The closure of the larynx is in the first place protective. The aperture of the larynx closes when one takes a drink of water, or tea—to prevent the fluid going down the wrong way—into the lungs instead of into the stomach. In drowning cases, the closing of the larynx has the same objective. But as the victim becomes unconscious, the larynx often fails to open again as it does after you

have swallowed your drink of water or tea.

An essential in the revival of apparently drowned persons is to make sure that the air passages are free. The rhythmic application of artificial respiration should result in the audible passage of air in and out—listen for it. A doctor, of course, can make sure with his stethoscope.

Delay can be fatal

Even a few minutes delay in applying artificial respiration to apparently drowned persons may make all the difference between success and failure—life and death.

The air passages must be clear. There must be no let-up in the continuous, rhythmic application of pressure and release (say 15 times to the minute).

In suitable cases artificial respiration should be kept up for hours, until success is achieved, or rigor mortis sets in.

A human being is not necessarily dead because he has been under water for a few minutes. Even if in the water for half an hour or possibly longer, life may still be present. While there's life, there's hope.

To further interest in prevention of death by drowning, readers are asked to send any true experiences they may have had, either as a participant or a bystander, in any drowning cases, to The Health League of Canada, 111 Avenue Road, Toronto.

Child recovers after half hour's immersion

Many people believe that artificial respiration is useless if the victim has been under water for more than a few minutes. This true story from the Health League of Canada will prove that this is not so. On July 7, 1937, a little girl fell off a raft in Carleton Place into deep water. Two boys dived 17 times before the little body was recovered. She must have been under water for a good 20 minutes.

Two electrical workers trained in artificial respiration happened to be present, and artificial respiration was started at once. The little girl breathed in 35 minutes, and ultimately recovered.

This could have been a summer tragedy. It was prevented by the timely appearance of the two electrical workers who knew how to apply artificial respiration, and had enough sense to keep it up. Tragedies through drowning can be prevented in many cases. Artificial respiration should be applied at once, and kept up continuously until either success is achieved, or rigor mortis sets in.

BE STRONG!

Be strong!
We are not here to play, to dream, to drift;

We have hard work to do and loads to lift;
Shun not the struggle—face it; 'tis God's gift.

Be strong!

Say not, "The days are evil. Who's to blame?"
And fold the hands and acquiesce—oh shame!

Stand up, speak out, and bravely, in God's name.

Be strong!

It matters not how deep entrenched the wrong,
How hard the battle goes, the day how long;
Faint not—fight on! Tomorrow comes the song.

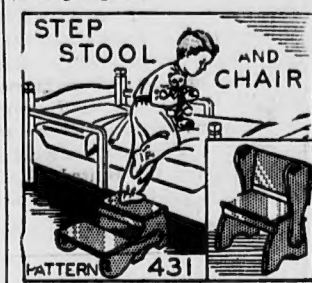
—M. D. Babcock

Home Workshop



WADING POOL WITH PAINTED WHALE PATTERN 306

Either solid stock or marine plywood may be used for the bottom and sides of this combination sand box and wading pool. Youngsters are delighted with the jolly whale at each end, for which tracing outlines and color chart are given on the pattern. A feature of this design is that the top may be raised and lowered by simply releasing the thumb screws. This feature is provided to keep birds out of the sand box and stray dogs out of the pool on hot afternoons when junior is taking his nap. Everything is complete on pattern 306, price 35c. This pattern 306 is included with the Outdoor Play Equipment packet of five standard size patterns at \$1.50 postpaid.



STEP STOOL AND CHAIR PATTERN 431

What could be handier than this combination chair and step-stool for watching television, climbing into bed and using the grown-ups' lavatory. It is light for junior to carry about and well balanced for safety. By using a pattern for tracing the saw lines for the curves directly to the wood this useful project is quick and easy to make. The assembling directions are shown on the pattern with large 3-dimensional sketches. It is made entirely of wood except for a few small nails. Price of this pattern is 35c. There is also available for \$1.50 the Children's Furniture packet of five standard size patterns for bunk beds, wardrobe, lamps and small chairs.

Address order to:
Department P.P.L.,
Home Workshop Pattern Service,
4435 West Fifth Avenue,
Vancouver, B.C.

Wild horses were very common in Europe during the Old Stone Age and formed an important part of the diet of the people.

Increasing wool returns

Increasing costs of sheep operations have made it imperative that sheepmen improve their efficiency of production if they are to obtain a reasonable return for their efforts. Emphasis, according to S. B. Slen, Lethbridge Experimental Station, Canada department of Agriculture, must be placed on improving the quantity and quality of wool and lamb produced per ewe. Because of competition from synthetic fibres it is especially important that the quality of wool should be improved.

During the past few years in Western Canada approximately 70 percent of the receipts from sheep have been from lambs and 30 percent from wool. In Eastern Canada the percentage contributed by lambs has been even higher. As a result more attention has been given to selection for increased lamb production than for increased wool production. However, to obtain maximum returns from wool, emphasis also must be placed on this product.

The marketability of wools may be improved in two ways: (1) by improvement in the quantity, quality, and uniformity of wool produced from the individual sheep, and (2) by the proper preparation of wool during and after shearing.

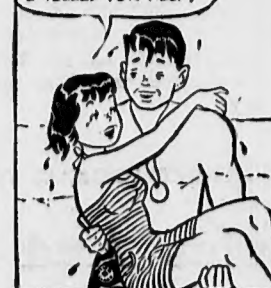
Results from the Lethbridge Station have shown that raw fleece weight is a good index of clean wool production. It measures the combined effects of fibre fineness, staple length, and density of fibres on a given skin area. As a result, satisfactory improvement can be made on this basis. The most accurate culling can be done at shearing time by actually weighing the fleeces and marking the low-producing ewes for shipment. If this is not practical an alternative method is to handle all ewes in the fall. Those with short-stapled, off-type, or poor quality fleeces should be culled.

To insure that the wool is properly prepared in order to command top prices, the following suggestions are important. The floors in the holding pens should be slatted to keep fleeces clean prior to shearing. Sheep should be shorn on a solid board platform so that the wool also may be kept clean during the shearing. Wet tags should be removed before tying the fleeces as they cause damage to the surrounding wool and consequently reduce fleece value. Straw, burry, and chaffy fleeces are degraded. If the affected parts are removed by the producer only these parts will be degraded. Fold the fleece in such a manner that when it is rolled from breech to neck it will present a compact and attractive package to the buyer. The rolled fleece then should be tied with a paper twine prepared especially for the purpose, never with binder twine. Finally, any black sheep should be shorn after the main band and these fleeces should be packed separately.

The provision of holding pens with slatted floors may not be practical for the smaller domestic flocks. Nevertheless, all these other precautions can be observed by any flock owner.

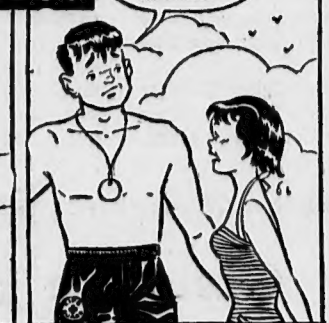
PEGGY

JEEPERS! THAT SURE WAS A FAST RESCUE! ONLY SECONDS AFTER I YELLED FOR HELP!



PEGGY

OH, IT WAS NOTHING--



The week in Britain

Diabetes congress

Four representatives from Canada—among them Dr. Charles Best—are expected to attend the International Diabetes Congress to be held at Cambridge from July 4 to July 8. They are Professor R. E. Haist of the University of Toronto, Mrs. G. E. Muttart of Edmonton and Dr. E. Gray, a Canadian living in Hong Kong. This Congress is the first of its kind ever to be held in the United Kingdom.

In Scotland

Four young farmers from Ontario, two men and two women, were officially received at the Royal Highland and Agricultural Show in Edinburgh recently, by the Under Secretary of State for Scotland, Mr. Neill MacPherson. The visitors from Canada left Scotland for a visit to England on June 28.

1851 Scholarship

A Canadian has been awarded a scholarship for Physical Chemistry at Oxford, it was announced in London recently by the Royal Commission for the Exhibition of 1851. He is Mr. G. A. Freeman of Saskatchewan, one of several from the Commonwealth who will be able to study in the U.K. during the forthcoming academic year under the scheme. Other recipients of awards are from Australia, New Zealand, India, South Africa and Northern Ireland.

Air cadet exchange

Twenty-five British air cadets are expected to arrive in Canada next month under the Anglo-Canadian Exchange Scheme. The cadets will spend three months in Canada visiting Montreal, Quebec, Toronto and Ottawa. They will also see Niagara Falls and Algonquin Park and camp out with Canadian air cadets.

San Marino, the enclave entirely surrounded by Italy, is a mere 23 square miles, but is Europe's oldest state, having been founded in the fourth century by St. Marinus as a haven from religious prosecution.

All living things have natural enemies

OTTAWA. — All living things have natural enemies that prey upon them. This forms the basis of what is often referred to as biological control of plant and animal pests. This principle is well expressed in the rhyme attributed to Dean Swift.

Big bugs have little bugs upon their backs to bite them,
And little ones have lesser ones and so ad infinitum.

Biologists concerned with the control of parasites are naturally always conscious of the fact that there are parasites of parasites. Dr. T. Johnson, plant pathology laboratory, Winnipeg, reports that an example of biological control studies carried on by the Canadian department of agriculture is the attempt to control the European Pine sawfly by the use of a virus disease.

Probably the most spectacular recent example of biological control is Australia's rabbit eradication campaign. This step was necessary to protect and maintain forage grasses for sheep production.

Scientists working with the rusts of cereal plants have known for years that these rusts have a natural enemy in the form of a fungus called *Darluca flum*. Its use for the control of rust has been investigated but results have not been too promising. This fungus spreads very slowly except under conditions of high humidity.

Recently a bacterial organism has been reported that has been found capable of attacking rust during spells of wet weather. The possibility that this organism might be of some use in combating rust is now being explored in Canada and the United States. Under moist greenhouse conditions it will attack the rust within the plant and prevent the production of rust reproductive bodies. How effectively the bacteria will work under field conditions remains to be determined.

There are at least two eclipses of the sun every year. These occur when the shadow of the moon falls on the earth. The phenomenon may occur five times in a single year.

3150

Yummy! Chelsea Bun Loaf

A treat you can make easily with new

Active DRY Yeast

Now you have Fleischmann's Active Dry Yeast, forget about the old time hazards of yeast baking! Always at hand—always full-strength and fast rising! Keep a month's supply in your cupboard! Make this delicious Chelsea Bun Loaf—cut in slices for buttering, or separate the buns.



CHELSEA BUN LOAF

Make 3 pans of buns from this one recipe—dough will keep in refrigerator for a week.

Scald $\frac{3}{4}$ c. milk, $\frac{1}{4}$ c. granulated sugar, $\frac{1}{2}$ tsp. salt and $\frac{1}{4}$ c. shortening; cool to lukewarm. Meanwhile, measure into a large bowl $\frac{1}{2}$ c. lukewarm water, 1 tsp. granulated sugar; stir until sugar is dissolved. Sprinkle with 1 envelope Fleischmann's Active Dry Yeast. Let stand 10 mins. THEN stir well. Add cooled milk mixture and stir in 1 well-beaten egg. Stir in 2 c. once-sifted bread flour; beat until smooth. Work in $\frac{3}{4}$ c. once-sifted bread flour. Knead on lightly-floured board until smooth and elastic. Cut off $\frac{3}{4}$ of dough; knead into a smooth ball, place in greased bowl, grease top of dough, cover and store in refrigerator until wanted. Shape remaining $\frac{1}{4}$ of dough into a smooth ball, place in greased bowl and grease top. Cover and set in warm place, free from draught. Let rise until doubled in bulk. Cream $\frac{3}{4}$ lbs. butter or margarine and blend in $\frac{1}{2}$ c. brown sugar (lightly pressed down), $\frac{1}{2}$ tsp. ground cinnamon and 3 tbs. corn syrup; spread about $\frac{1}{3}$ of this mixture in bottom of a greased loaf pan ($4\frac{1}{2}$ " x $8\frac{1}{2}$ " x 4") and sprinkle with pecan halves. Punch down risen dough and roll out into an 8" square; loosen dough. Spread with remaining sugar mixture and sprinkle with $\frac{1}{2}$ c. raisins. Loosely roll up like a jelly roll. Cut roll into 6 slices. Place in prepared pan. Grease top. Cover and let rise until doubled in bulk. Bake in moderate oven, 350°, 25-30 mins. Let stand in pan for 5 mins. before turning out.



—By Chuck Thurston



RIGHT!... with your purchase of the large economy size 16 oz. bottle of KAYO KETTLE CLEANER, a guaranteed Fairview Chemical Co. Ltd. product that keeps all electric and other kettles free from scale deposit quickly and simply, you receive, ABSOLUTELY FREE, a regular sized can of KAYO OVEN CLEANER, a guaranteed time-tested chemical formula that keeps all types of ovens clean the modern way. Your local electrical, hardware or grocery merchant has this money-saving offer on his shelves now, visit his store soon. If not available locally, order direct from Fairview Chemical Co. Ltd. Price 90c postpaid.

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CHEMICAL CO. LTD.
ESTABLISHED 1919
1355 ST. JOHN STREET, REGINA, SASK.

Peanut Butter Pinwheel Loaf

Mix and sift into a bowl, 3 c. once-sifted pastry flour (or $2\frac{1}{2}$ c. once-sifted all-purpose flour), $5\frac{1}{2}$ tps. Magic Baking Powder, $\frac{3}{4}$ tsp. salt. Cut in finely 7 tbs. chilled shortening. Combine $\frac{1}{2}$ c. milk and $\frac{1}{2}$ tsp. vanilla. Make a well in dry ingredients and add liquids; mix lightly with a fork. Knead for 10 seconds on lightly-floured board and roll out to $\frac{1}{2}$ " thick rectangle, $8\frac{1}{2}$ " along one side. Cream together 1 tbs. butter or margarine, $\frac{1}{4}$ c. peanut butter and $\frac{1}{2}$ c. lightly-packed brown sugar; sprinkle on rolled-out dough. Beginning at an $8\frac{1}{2}$ " edge, roll dough up like a jelly roll and place in a greased loaf pan ($4\frac{1}{2}$ " x $8\frac{1}{2}$ " x 4"). Bake in a hot oven, 400°, about 45 minutes. Serve hot, cut in thick slices, or cold, cut in thin slices, lightly spread with butter or margarine.



Always Dependable

OUR COMPLETE SHORT STORY—

A slow poke speeds up

—By CHARLES CLARKSON

LARRY TIMS stood near the door of the restaurant and stared at the lively little brunette behind the cashier's desk. She repeated her words.

"Yes, I'm leaving, Larry. The Domino chain has offered me a job as relieving cashier. I'll be travelling all around."

His mouth drooped, but he managed a smile. "That sounds like a grand job, Ann. I'm sure pleased."

"Oh . . . well, thanks, Larry," Ann Gales turned quickly to hide the hurt in her eyes.

Larry started toward the show window, changed his mind and sat down at the soda fountain. Half to himself, he said slowly, "She's leaving."

Ginger, the red-headed soda jerk, glanced over. "Who, Ann? Sure, today's her last day. She just told you?" Larry nodded glumly.

Ginger was scornful. "Listen, pal. You fell for her the first time you came here to trim the windows. Not that I blame you. Ann's a peach of a kid—and a swell looker, too. But what do you do?" He didn't wait for an answer.

"Once a week you blow in. You say hello. Then you spend the time just looking at her, so that you're sticking pins into your fingers instead of into that colored paper you carry around. Why don't you give yourself a break?"

It's true, Larry thought sadly. All week he'd look forward to Friday, his day to do the restaurant windows. He'd plan what he was going to say—suggest calling for her after work; perhaps a drive out the parkway and a bite to eat. After that . . . well, he was sure things would work out all right.

But when Friday came, it was always the same. One look at those warm, smiling eyes and his courage vanished.

He tried to explain to Ginger. "You don't understand, kid. I'm not in Ann's class. She wouldn't bother with me. Besides, I don't know how to begin."

Ginger made a sour face. "Listen, chump. Just give yourself a big build-up—tell her what a great guy you are. Next thing, she's eating out of your hand."

"Not me," Larry groaned. "She'd probably laugh in my face."

He went back to his work, gathering the crepe paper into fancy patterns, and pinning up the little felt letters. He glanced often toward the cashier, but the dark head never turned in his direction. He was ignored. He felt crushed, beaten.

By noon he was desperate. Sliding into a fountain seat, he beckoned the red head toward him.

"Listen, Ginger. You've got to help me. Today's my last chance. Couldn't you talk to Ann? Tell her . . . you know, that I'd like to see her again and all that?"

Ginger shook his head decidedly. "That's no good. You've got to tell her yourself. Go on—what's stopping you?"

Ginger puckered his forehead in thought. Finally his face brightened.

"Why don't you give her a going-away present? She's sure to be pleased. After that it's strictly up to you."

Larry seemed doubtful, but a determined look grew in his eyes. "I'll do it! She can't do worse than say no."

As he went by the cashier's desk, he said, "I'll be back later." Ann didn't seem to hear.

That afternoon he decided on a plan. He bought a large box of chocolates, in the shape of a heart. It was a red box, tied with a silver ribbon. He drove to a quiet street, took out his material kit, and set to work.

First, he fastened the chocolate box against the car window. Then his quick fingers fashioned tiny roses out of crepe paper, and arranged them around the box. Finally, selecting felt letters from his case, he attached them to the glass, spelling his message, "Good luck, Ann!"

He was pleased as he drove back to the restaurant and stopped opposite the door. It was nearly five o'clock. Ann couldn't miss seeing his message!

He settled down to wait. It seemed a long time, and he kept glancing at his watch. Fifteen minutes past five. Twenty. Twenty-five.

He kept looking at his handiwork, too. At first the looks were admiring. He was exultant, happy. Slowly, however, his mood changed. Laughs and glances from passers-by didn't help any. He slumped lower in his seat.

"I'm crazy," he thought dismally. "She'll think I'm ridiculous."

"I can't go through with it," he decided desperately. "I'll go in, say goodbye sensibly, and drive away before she can see this and laugh at it."

He ran across the sidewalk and through the door. Ann was nowhere in sight.

Ginger gave him a pitying look. "You're late, chum. She left early."

"She . . . left . . . early?" he repeated dazedly.

"Yeah. She seemed upset about something. Kept fussing around that window you worked on this morning. Finally she asked the boss if she could go home."

Larry's shoulders sagged as he turned to the show window. There couldn't be anything wrong with his display.

At first everything seemed in order. But there was something—the letters had been changed! He spelled out the words, "So long, Larry," it said.

"Why," he thought wildly, "she likes me! She must . . . or she wouldn't have bothered. If only I'd seen her . . ."

He looked sadly out at the car. There was someone standing there, hands pressed against the side, staring at his design. A slight little figure with jet black curls—Ann! He tore through the store and out into the street.

She turned slowly, giving him the loveliest smile he had ever seen.

"Larry! How wonderful! You did this for me—and I hardly thought you knew I existed!"

"You thought . . . I didn't know . . ." he repeated numbly. "You mean . . ."

She made a self-effacing little gesture. "Oh, I know there's no reason why you should. But I hoped that some day you'd get around to saying something more than 'good morning' to me. And today you told me you were glad I was leaving! When you didn't come back this afternoon to say goodbye, I was so upset I went home. But I had to come back, in case you did show up. You must think I'm awfully silly."

His chest seemed to swell, and there was new dignity and poise in his voice. "Not silly, Ann. I think your grand." Confidently, he leaned over and murmured, "Ann, would you like to come for a drive—out the parkway, perhaps—and then go somewhere for dinner?"

Ann looked up with shining eyes. "How could I say no?" she whispered. "You're so masterful!" (Copyright Wheeler Newspaper Syndicate)

Do You Know That . . .

Hebrew is the only one of the ancient Semitic languages that has survived as a spoken language.

Junior Art Exhibition opens Nov. 9

REGINA. — The Saskatchewan Arts Board is again sponsoring a Junior Art Exhibition opening on Wednesday, November 9, at the Norman Mackenzie Art Gallery in Regina, according to Miss Norah McCullough, Saskatchewan Arts Board secretary. This will be the fourth exhibition of its kind to be held in the province.

Miss McCullough requests art teachers of schools, principals, and all those interested in the encouragement of art education to especially take note of this fall exhibition.

Teachers are asked to retain students' work for submission to this Junior Art Exhibition, since it had not been possible to have printed notices circulated before the end of the school term, Miss McCullough said. Printed notices and entry forms giving full particulars will be sent out late this September. Entries should be large in size and the student's own original work. No copies will be accepted.

The exhibition will be open to anyone, whether a student or not, from 13 to 21 years of age, complying with the regulations.

Substantial prizes are being offered for the young people sending their art efforts to the Junior Art Exhibition, Miss McCullough added. Generous awards have been contributed by a private donor and art supply dealers, and six cash purchase prizes are offered by the Saskatchewan Arts Board, amounting to approximately \$200 in all.

Enquiries regarding the Junior Art Exhibition for 1955 should be directed to the Saskatchewan Arts Board, 1100 Broad Street, Regina.

Fashions

Button-on magic!



CHANGE from sundress to city dress quick as a wink with that clever collarette! See how it buttons right to the dress—points up the curvy shape of the neckline. You'll get so much more wear out of a smart combination like this—and it's so easy to make!

Pattern 4809: Misses' Sizes 10, 12, 14, 16, 18, 20. Size 16 dress 4 1/2 yards 35-inch; collar 1 1/2 yards.

This pattern easy to use, simple to sew, is tested for fit. Has complete illustrated instructions.

Send thirty-five cents (35c) in coins (stamps cannot be accepted) for this pattern. Write plainly Size, Name, Address and Style Number and send orders to:

Department P.P.L., Anne Adams Pattern Dept., 60 Front Street W., Toronto

SMILE OF THE WEEK

"Is your wife economical?" "Very. We do without everything I want."

THE TILLERS



RED CROSS WATER SAFETY

GET BLANKETS AND A DOCTOR - I'LL KEEP UP ARTIFICIAL RESPIRATION

SAFETY SAM SAYS:

IN CASE OF DROWNING, LOSE NO TIME--START ARTIFICIAL RESPIRATION RIGHT AWAY!

2 SECONDS PRESSURE

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DON'T STOP!

COURTESY OF CANADIAN RED CROSS (CASH DIVISION)

Funny and Otherwise

It isn't hard to meet expenses these days. As a matter of fact, you run into them every time you turn around.

The elevator girl had a word for everybody.

"I'll bet you see some strange sights," she said to the window washer.

"Yes, indeed," replied the man with the bucket, belt and sponges. "Why, there's an office on the fourth floor where everybody's always working."

She waited at the corner, joyously—then pensively—then expectantly—then casually—then anxiously—and an hour passed.

"Man," she said, "is a brute, faithless and untrue, incapable of keeping a promise."

Two hundred yards down the street he said the same things about women. She was at the wrong corner.

Teacher (to tardy boy): "Why are you so late?"

Boy: "Well, I always obey the laws."

Teacher: "Well just what do you mean?"

Boy: "There's a sign down the road that says, 'School ahead, go slow.'"

Little Betty was crying bitterly. Her mother asked her what was the matter.

"My new shoes hurt me."

"No wonder. You have them on the wrong feet," replied mother.

Betty kept on bawling. "I haven't any other feet," she said.

PICNIC SAFETY

Meals eaten out of doors in the country taste twice as good as those eaten indoors but the picnic which includes a campfire can end in a costly and dangerous blaze unless care is taken to ensure that the fire is completely extinguished and that matches or cigarette butts are not left burning. Forest fires start quickly and often at the cost of wild life and human injury. Fires should never be lighted where there is dried grass or vegetable matter; the site for the fire (which should be as small as possible) should be on rock, sand or mineral earth, so that the embers cannot cause a wide spreading fire underground.

How to Reduce Swollen Painful Piles

Here is a nice, clean, easy way to get real relief from the nagging distress of swollen, painful piles without the inconvenience of ointments, pile pipes or suppositories.

The secret is in taking just one small Hem-Roid Tablet, with water, two or three times a day. Works through effective INTERNAL action. Quickly eases constipation, relieves itching, soreness and pain. Helps shrink piles and permits them to heal.

Why suffer needlessly when Hem-Roid offers you so much. Get a package today. See for yourself how nice Hem-Roid is to use, how effective it is and how much more comfort it will quickly bring you.

All drug stores. Low cost. Money refunded if you are not 100% pleased.

Plain facts from young writers give frank reports on history

REGINA. — The children of Summerberry have put it down for all to see: The town has a "notable group of ladies," the television reception is just so-so, a lot of the local cows have Bang's disease, and in 1946 Pete Hewitt's garage burned down, writes Don Hanright for Canadian Press.

The 20-odd school students at Summerberry, a typical Saskatchewan farm town 75 miles east of Regina, included these and other snippets in a scrapbook-style history of their community.

Written by a dozen different hands in cautious, easily-legible longhand, the Summerberry history is typical of hundreds which have or will be done this year as the school population's special contribution to the province's golden jubilee celebrations.

More than 4,000 schools in the province were expected to participate in the program. Although most histories will be written in longhand, several already have come off commercial presses and others have been typed and mimeographed.

From the thousands of pages of copy produced, school superintendents will cull those most valuable to the general history of the province and these will be put on microfilm by the provincial archivist, Dr. F. E. Thomas, and his staff.

Most of the histories open in the same way—"Our town is situated in the heart of the greatest wheat belt in Canada" and "it is here that our story begins." Then they plunge into a chronological heap of facts and figures on churches, auto dealers, pool halls, and a cow decapitated by the morning train back in 1913.

Early vandals

The pioneers at Main Centre now a predominately Mennonite village 120 miles west of Regina, told their fledgling interviewers that the first-comers were troubled by descendants of the coureurs-de-bois who "disagreed with settlers and shot cows instead of deer."

The students take special pains to point out that Main Centre's homebrew whisky in those days was used strictly as a cure-all, never as an intoxicant.

This lighter vein runs through all the histories, but the students generally went to great lengths in presenting the factual, concise story of their communities' development.

Commented one teacher: "Once every 50 years is often enough for this sort of thing."

Other golden jubilee events in the schools included province-wide CBC broadcasts on Saskatchewan's history, and a special half-hour musical program during which more than 150,000 school children sang together over a complex radio network.

Don't Neglect Slipping FALSE TEETH

Do false teeth drop, slip or wobble when you talk, eat, laugh or sneeze? Don't be annoyed and embarrassed by such handicaps. FASTEETH, an alkaline (non-acid) powder to sprinkle on your plates, keeps false teeth more firmly set. Gives confident feeling of security and added comfort. No gummy, gooey, pasty taste or feeling. Get FASTEETH today at any drug counter.

Patterns

Smart TV square

7363

by Alice Brooks

Beautify your TV set with this smart new cover—easy to crochet in any size! Favorite pineapples and mesh form the pretty pattern! Pattern 7363: Crochet TV square 24-inches in No. 30 mercerized cotton; smaller in No. 50; larger in bedspread cotton. Easy, lovely!

To obtain this pattern send twenty-five cents in coins (stamps cannot be accepted) to:

Department P.P.L., Household Arts Department, 60 Front Street W., Toronto. Be sure to write plainly your Name, Address and Pattern Number.

ORDER our 1955 Alice Brooks Needlecraft Catalogue. Enjoy pages and pages of exciting new designs — knitting, crochet, embroidery, iron-ons, toys and novelties! Send 25 cents for your copy of this wonderful book now. You'll want to order every design in it!

FAMOUS PARK

Elk Island national park near Edmonton keeps buffalo, moose, elk and deer.



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Very first use of soothing, cooling liquid D.D.D. Prescription positively relieves raw red itch—caused by eczema, rashes, scalp irritation, chafing—other itch troubles. Greaseless, stainless. 39¢ trial bottle must satisfy or money back. Don't suffer. Ask your druggist for D.D.D. PRESCRIPTION.

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DEPARTMENT OF CO-OPERATION AND CO-OPERATIVE DEVELOPMENT

PREMIER, MR. DUGLAS

MINISTER, MR. ARTHUR

DEPUTY MINISTER, MR. ARTHUR

Let's Live a Little

Many things are as broad as they are long. But highways are not among these. And the driver who forgets this may find himself in a spot four feet broad and seven feet long. He has passed his last car and become a digit in the staggering fatality statistics that are spiralling higher each year.

This waste of life has become a problem for more than traffic officers and safety bodies. Sociologists and psychologists now strongly suspect that safety—on the road or elsewhere—is comprised of something more than following all the rules in the book. They are discovering that the man behind the wheel, working over a machine or on a step ladder is the same man who every day performs a set of social conventions, goes home every night and generally gets seven hours sleep in each 24 hour cycle. In other words, they are finding that the man behind the wheel, over the machine or atop the ladder behaves in the same manner as he does in his daily social intercourse. He doesn't change. The bully in the house is a bully at the controls of his car; the man who panics in the presence of strangers, panics when something goes wrong with his machine; the man who "freezes" at the slightest threat should keep off the ladder.

The real solution isn't in changing the highway, machine or step ladder. It lies in changing the man. The habitually discourteous man is no less ill-mannered when hapless pedestrians find themselves trapped in his car's path or when the driver ahead of him chooses to stay within the speed limits determined by law. Nor does the easily frightened or excitable man become poised, assured and fearless in the presence of danger. To save lives, we will have to change lives.

From this research another important factor has emerged. Pre-occupation is a deadly menace. The daydreamer—at home, at work or in his car—may daydream himself into eternity. While it is difficult to determine just what percentage of mishaps originate with pre-occupation, researchers haven't much doubt that it accounts for the largest portion of accidents. Here, too, it is the personal aspect that comes into prominence, for a man is only as safe as his personal security. So, too, the bothered motorists. His motto should be: the more worry the less speed.

While gigantic strides have been taken in the past two decades to eliminate scores of what were once major safety menaces, there is no place for super-opti-

mism. From changing things we must progress to changing ourselves. A little logic and courtesy will go a long way. But it's a short ride from the church to the graveyard.

Town And District

Mrs. Cam Brown entertained one day last week in honor of Mrs. Larry Plante, a recent bride. The guest of honor was presented with a coffee table. Mr. and Mrs. Plante are now living in Olds.

Mrs. N. Skerback leaves Thursday for Montreal where she will visit her sister. Later both will go to New York city.

Mrs. Sam Duncan left Sunday for the State of Washington where she will visit relatives for a short time.

Mrs. Erford is moving to Calgary where she will in future reside. She has lived in this district for more than 40 years and will be missed by her many friends.

At a basemall tournament in Standard last week Gleichen won the main prize.

Jimmie Wright of Exshaw was a visitor to Gleichen Saturday. Mr. Wright was born in Gleichen and for years taught school here. His many friends were very pleased to see him again.

A crowd of over 500 people attended the wrestling bouts staged in the Recreation Centre last Thursday evening, despite the rain. The wrestlers put on a good show and for many in the crowd it was the first time they had ever seen lady wrestlers at work. The show lasted about two hours.

The Pioneer Elevator Company has purchased the Buhr residence better known as the J. J. Robinson residence. This house will be used by the elevator agents for residential purposes. R. C. Clifford, the local agent is retiring after many years with the company. His place will be taken by his son Rinky who is at present Pioneer agent in Mossleigh. Rinky and family are expected to move to town at the end of this month.



By
Dr. F. J. Greaney,
Director,
Line Elevators Farm Service,
Winnipeg, Manitoba.
Sponsored by the following companies:
Federal, Alberta Pacific, Pioneer, Canadian
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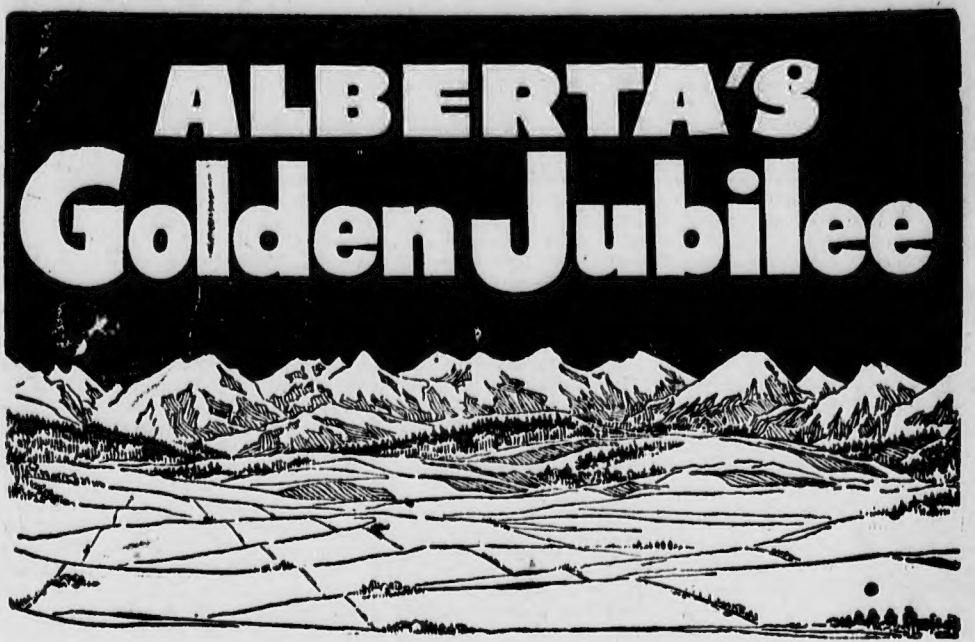
WEEDS OF THE PRAIRIES "AN ILLUSTRATED GUIDE"

This Department is privileged and pleased to announce the publication of a new revised edition of its weed bulletin, entitled, "An Illustrated Guide to Prairie Weeds". Although this bulletin has already been distributed to 80,000 farmers, rural school teachers and pupils, agricultural students, 4-H Club members and others, there is still a widespread demand, particularly from the young farm people of Western Canada, for adequate and reliable information on the common weeds of the prairies. It is in response to this important and continuous demand that a Third Edition of the weed bulletin is being published at this time.

The first step in any effective weed control program is the correct identification of the weed or weeds to be controlled. Thus the main purpose of the weed bulletin is to make available to western farmers information that will help them to identify the weeds they are most likely to find on their own farms. More than 60 common prairie weeds, and their seeds, are illustrated and described, and brief mention is made of many others. In describing the weeds, the use of technical terms has been avoided wherever possible. We feel that the great popularity of this weed bulletin lies in the fact that it is well illustrated, and written in non-technical language. The revised Third Edition is published with the hope that it will assist farmers, and young farm people particularly, not only in identifying weeds but in learning more about their habits of growth, methods of reproduction, and the best methods of combating them.

Copies of "An Illustrated Guide to Prairie Weeds" are available to farmers, free of charge. They may be obtained from local grain buyers or any of the elevator companies listed above, or by writing to Line Elevators Farm Service, Winnipeg or Calgary.

According to the law, Canada's family allowance payment must be spent exclusively for the maintenance, care, training, education and advancement of children.



"1955" is Alberta's Golden Anniversary year. It was in 1905 that this territory joined Canada as a province. Now Alberta is recognized as a region with as bright a future as any of the provinces which go to make up the Dominion of Canada.

Agriculture has made the greatest contribution to the economic advancement of Alberta, and the Alberta Wheat Pool pays tribute herewith to the men and women engaged in that great industry.

Within the space of a single generation the enterprising and energetic farm people of Alberta have created a record of diversified production of quality food products which is unsurpassed by any other province.

The wealth produced by Alberta farmers has permeated the economy of the province to a greater extent than all other sources of wealth combined. It sustains the village, towns and cities and provides the basis for employment for most Alberta people.

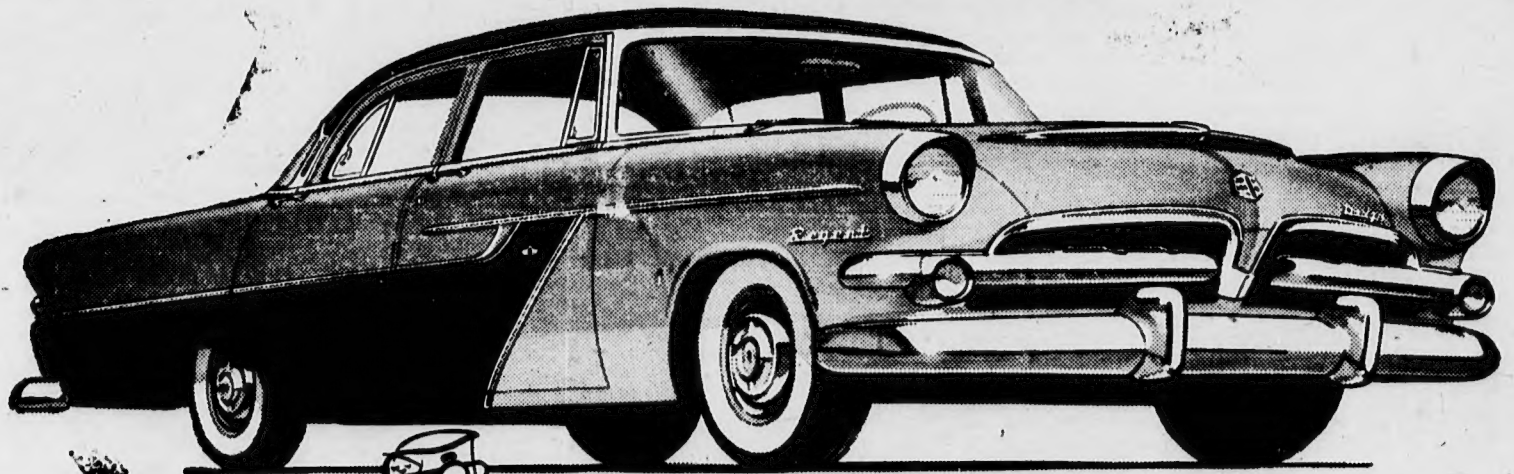
Agriculture provides the most freight for the railways and other forms of transportation, the main source of raw materials for Alberta manufacturers, and a constant inward stream of wealth from the substantial annual exports of food to other parts of Canada and other nations.

While Alberta people celebrate the province's Golden Anniversary they should keep in mind the immense contribution made by the people on Alberta farms to the prosperity and progress of this growing province.



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Yet Dodge is priced with the lowest. All this big-car beauty, size, performance can be yours at far less than you might expect. Your Dodge-De Soto dealer is ready to make it worth your while to deal today!

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COME IN OR CALL, LET DODGE PROVE ITS WORTH WITH A DEMONSTRATION DRIVE!

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